Annex No 7 to the Guidelines for applicants of the open call “Supporting local cultural entrepreneurship” under the EEA financial mechanism programme “Culture” 2014-2021

**METHODOLOGY FOR THE CALCULATION OF MONITORING INDICATORS FOR OF IMLEMENTATION OF PROJECTS SELECTED UNDER THE OPEN CALL** **"SUPPORTING LOCAL CULTURAL ENTREPRENEURSHIP"**

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| **Indicator NO.** | **Title** | **Target Value** | **Explanation of indicator** | **MEASUREMENT OF INDICATOR** | **Authority responsible for providing information to CPMA** |
|  |  |  |  | **Unit** | **Calculation type** | **Calculation method** | **Source of information** | **Moment of achievement** |  |
| **Outcome indicators** |
| 1. | Annual revenues generated by activities of the projects | + 2% | Project activities - activities implemented by a project approved under this Program Call.Revenue - is the revenue generated by a project activity that is directly received from consumers for the goods and / or services created during the implementation of the project. Transfers, subsidies or other cash flows deriving from other private or public sources but not from direct taxation of consumers shall not be included in project operating income. Increase in annual income - this is an increase in project activity revenues compared to the previous financial year. | Percentage | Entered Manually | Based on the Project Promoter's financial statements provided in a free form note, signed by the head of the institution | Primary sources: Project Promoter's financial documentation about previous financial year provided in a free from by the project managerSecondary sources:Payment requests | Initial value is determined before the project implementation Agreement is signed, following information provided by the Project promoter (free form note). When required, Central Project Management Agency (CPMA) may adjust the original value in the application when signing the contract. Measured continuously. Data on the achievement of the indicator shall be collected at least annually. Data shall be provided to the CPMA immediately after approval of the financial statements for the previous financial year.The indicator is considered achieved when the project’s PR is approved. | Project Promoter. |
| 2. | Share of projects implemented by local communities (as project promoters) | 30% | Projects implemented by the local community include projects for which the project promoter is a local community and whose project implementation contract has not been terminated | Percentage  | Entered Manually | A part of projects with local community operators from all projects implemented under this call is calculated | Primary sources: Project contracts.Final project payment request | At the end of projects. | CPMA |
| 3 | Share of trained people reporting enhanced capacity in cultural entrepreneurship | 50% | Cultural entrepreneurship – a cultural field, where economic, cultural and social value is being created by involving entrepreneurial elements into the activities that are carried out. | Percentage | Entered Manually | F = A/B \* 100 | Primary sources: Various researches and surveys conducted by the Project promoter and/or partner (s) on the quality of the training carried out on cultural entrepreneurship and the results of the assessment of participants ' abilities.Secondary sources:Payment requests | Measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 3.1 | A – Indicator of change – participants who positively assessed the increase in their skills in the field of cultural entrepreneurship. |  |  | Number |  |  |  |  |  |
| 3.2 | B – Base indicator - all participants who have registered and participated in training sessions.in cultural entrepreneurial carried out by Project promoter and/or partner (s)  |  |  | Number |  |  |  |  |  |
| **Output indicators** |
| 1. | Number of activities or campaigns on the use of cultural resources | 2 | Activity - activity implemented during the implementation of the projects approved under this Programme CallCampaign - implemented communication and / or dissemination  action plan, consisting of related activities, consistently promoting and informing about the use of cultural resources. Cultural resources - all non-renewable intangible (spiritual, intellectual) and material (natural or man-made) resources which are of value to society, taking into account historical, archaeological, architectural, spiritual or cultural development, such as historic buildings, sites, crafts or traditions. Implemented activities- | Number | Entered Manually | Summing up all the campaigns carried out to promote the use of cultural resources | Primary sources – documents proving implementation of the project (e.g. deeds of transfer-acceptance, report on implementation of the activity etc.)Secondary sources: Project contract, Payment requests, Final project payment request | Measured Continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | CPMA |
| 2. | Number of marketing strategies developed | 4 | Marketing strategy - a plan for how and where the service will be provided, what actions will be taken, what are the risk management procedures, how the objectives will be achieved, what is the competitive advantage of the idea. | Number | Entered Manually | Aggregated all marketing strategies developed by Project promoters and/or partners(s)  | Primary sources: Copies of prepared marketing strategiesSecondary sources: payment requests  | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 3. | Number of people trained in cultural entrepreneurship | 100 | Training in cultural entrepreneurship – training, directed towards the tendency and ability to undertake cultural economic activities by combining different resources to obtain income and taking responsibility for the risks associated with the activity. | Number | Entered Manually | Aggregated number of participants in the trainings in cultural entrepreneurship, organized by Project promoter and/or partner(s) | Primary sources: Attendees listsSecondary sources: payment requests | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 4. | Number of cultural heritage sites restored and revitalized for cultural purposes  | 2 | Immovable cultural heritage - a part of the cultural heritage consisting of the remining or non-remaining material cultural values, which are constructed, equipped, created or held in historical events and which are directly related to the preoccupation and use the specific area.The Lithuanian register of Cultural Property is part of Lithuanian cultural Monuments ' protection system, a list of cultural values that have legal force. | Number | Entered Manually | Summing up all cultural heritage sites included in the Register of Cultural Property restored and revitalized by project promoters and /or partners(s)  | Primary sources: Project contractSecondary sources: payment requests  | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 5. | Number of local stakeholders involved in entrepreneurial activities | 10 | Local stakeholders- local entities at municipal level (institutions, organizations, companies or communities) | Number | Entered Manually | All local stakeholders involved in the entrepreneurial activities of the project promoters and/or partners(s) shall be summed up | Primary sources: Project contractSecondary sources: payment requests | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 6. | Number of new services created | 4 | New services created by the project means services that were not provided before the start of the project | Number | Entered Manually | Aggregated number of new services created by all Project promoters and/or partner(s).Services newly created for the sole purpose of carrying out the project activities are not calculated. | Primary sources: Project promoter/partner (s) documentationSecondary sources: payment requests | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter |
| 7. | Number of projects using creative placemaking approach | 4 | Creative placement is an integral approach to revitalization of sites, where partners from different sectors, through artistic or cultural activities, strategically shape the physical and social identity of the neighborhood, city or region. Revitalization through cultural activities, use of local resources, intersectoral partnerships and active community involvement are key elements of this approach | Number | Entered Manually | Summing up all projects using the creative placemaking approach | Primary sources: Project contractSecondary sources: payment requests | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | CPMA |
| 8. | Number of sites revitalized for cultural purposes (not included in the Register of Cultural Property)  | 2 | Revitalization for cultural purposes- modification of the properties of the object for (better) implementation of cultural activities.Cultural Heritage Register- a part of  Lithuanian cultural monuments protection system, a list of cultural property with legal force. | Number | Entered Manually | Summing up all sites not included in the Register of Cultural Property revitalized for cultural purposes by all Project promoter and/or partner(s) | Primary sources: Project contractSecondary sources: payment requests  | The indicator is measured continuously. Data on the achievement of the indicator shall be collected at least 1 time per quarter in accordance with the periodicity of PR. The indicator is considered achieved when the project’s PR is approved. | Project promoter. |

**METHODOLOGY FOR THE CALCULATION INDICATORS FOR MONITORING THE IMPLEMENTATION OF BILATERAL COOPERATION**

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| **Indicator No.** | **Title** | **Target value** | **Explanation of indicator** | **MEASUREMENT OF INDICATOR** | **Authority responsible for providing information to CPMA** |
|  |  |  |  | **Unit** | **Calculation type** | **Calculation method** | **Source of information** | **Time** |  |
| **Outcome indicators** |
| 9. | Level of satisfaction with the partnership (disaggregated by State type) | At least 4.5, and an increase on the baseline value |  | Scale 1 to 7 | Entered manually | Survey of all project promoters and / or partners | Primary sources: Report of Survey performed by the Financial Mechanism Office  | Data on achievement of the indicator shall be collected at least 1 time per year in accordance with the periodicity of PR. The indicator is considered achieved when Financial Mechanism Office performs the Survey. | Financial Mechanism Office, based on a survey conducted by an independent contractor  |
| 10. | Level of trust between cooperating entities in Beneficiary States and Donor States (disaggregated by State type) | At least 4.5, and an increase on the baseline value |  | Scale 1 to 7 | Entered manually | Survey of all project promoters and / or partners | Primary sources: Report of Survey performed by the Financial Mechanism Office | Data on the achievement of the indicator shall be collected at least 1 time per year, in accordance with the periodicity of PR. The indicator is considered achieved when Financial Mechanism Office performs the Survey. | Financial Mechanism Office, based on a survey conducted by an independent contractor |
| 11. | Share of cooperating organisations that apply the knowledge acquired from bilateral partnership(disaggregated by State type) | 50% |  | Percentage | Entered manually | Survey of all project promoters and / or partners | Primary sources: Report of Survey performed by the Financial Mechanism Office | Data on achievement of the indicator shall be collected at least 1 time per year in accordance with the periodicity of PR. The indicator is considered achieved when Financial Mechanism Office performs the Survey. | Financial Mechanism Office, based on a survey conducted by an independent contractor |
| **Output indicators** |
| 12. | Number of joint cultural activities implemented | 13 | Joint cultural activity – cultural activity carried out with a partner from the Donor State | Number | Entered manually | All implemented joint cultural activities are calculated | Source: project payment requests | Data on the achievement of the indicator shall be collected at least 1 time in half a year in accordance with the periodicity of the submission of PR. The indicator is considered achieved when the project’s PR is approved. | Project Promoter |
| 13. | Number of projects involving cooperation with a Donor Project Partner (disaggregated by Donor State) | 11 |  | Number | Entered manually | All projects are counted, implemented in partnership with donor States' partners | Primary sources: Partnership agreements and project contracts.Secondary – final payment request | Data on the achievement of the indicator shall be collected at least 1 time in half a year in accordance with the periodicity of the submission of PR. The indicator is considered achieved when the final project’s PR is approved. | Project Promoter |
| 14. | Number of staff from Donor States in exchanges (disaggregated by gender, Donor State); | 26 |  | Number | Entered manually | Counted are all employees from Donor States participating in exchanges | Primary sources: Project promoter and (or) Partner documentation. Secondary –payment requests | Data on the achievement of the indicator shall be collected at least 1 time in half a year in accordance with the periodicity of the submission of PR. The indicator is considered achieved when the project’s PR is approved. |  |
| 15. | Number of staff from Beneficiary State in exchanges (disaggregated by gender, Donor State). | 31 |  | Number | Entered manually | Counted are all employees from Beneficiary States participating in exchanges | Primary sources: Project promoter and (or) Partner documentation.Secondary –payment requests | Data on the achievement of the indicator shall be collected at least 1 time in half a year in accordance with the periodicity of the submission of PR. The indicator is considered achieved when the project’s PR is approved. | Project Promoter |