



## NATOLIN FELLOWSHIP PROGRAMME

**DESIGNED FOR YOUNG PROFESSIONALS**  
WHO WANT TO CONTRIBUTE TO THE INTEGRATION  
OF UKRAINE, MOLDOVA AND GEORGIA INTO THE EU



# Natolin Fellowship Programme

## Communication toolkit

Dear partners,

We are starting our wider promotion of the Natolin Fellowship Programme.

On this occasion, we would like to ask you to get acquainted with this package and join our communication campaign.

The package contains several tools and materials that you may wish to use on your website, social media channels, and in other internal or external communications. This toolkit contains:

- The website, social media handles, hashtags, and the disclaimer of Natolin Fellowship Programme
- A sample of publications on social media
- The designed photos and the leaflet of the promotion

You may wish to publish and promote the social media posts on your online channels. Alternatively, you can also craft your own posts based on the information shared in this toolkit and provided on our website:

Should you have any inquiries, please, do not hesitate to contact us at [natolinfellowships@coleurope.eu](mailto:natolinfellowships@coleurope.eu) and/or [tatevik.hovhannisyan@coleurope.eu](mailto:tatevik.hovhannisyan@coleurope.eu)

Looking forward to your support in making Natolin Fellowship Programme promotion exceptional.



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## The website, social media handles, hashtags, and the disclaimer

### *The website of the promotion*

**coleurope.eu/natolinfellowships**

### *Handles*

College of Europe in Natolin

Facebook: College of Europe in Natolin

LinkedIn: College of Europe in Natolin

X: @coenatolin

Instagram: @coenatolin

MFA of Lithuania

Facebook: @urministerija @LTAID

LinkedIn: @lithuania-mfa

X: @LithuaniaMFA

Instagram: @urministerija

Central Project Management Agency

Facebook: @Centrinė projektų valdymo agentūra - CPVA

LinkedIn: @Central Project Management Agency

X: @CPMALithuania

YouTube: @CPVaprojektai

European Union

Facebook: **Please, suggest respective handles.**

LinkedIn:

X:

Instagram:

### *Hashtags*

The main hashtags for the Programme will be: #Fellowship **#EU4Youth #Natolin4EAP**. Additionally, the posts may include the hashtags of the targeted countries: #Ukraine #Moldova #Georgia, or depending on the content other hashtags may be added to the main ones: #employability #EU #Natolin, etc.



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### Disclaimer

The Natolin Fellowship Programme is funded by the EU and by the Ministry of Foreign Affairs of the Republic of Lithuania (@LTAID, #LTAid) as part of and in the framework of the project [EU4YOUTH – Phase III Youth Employment, and Entrepreneurship programme](#) Scholarship Scheme for Eastern Partners at the @College of Europe in Natolin. More about the EU4Youth programme: [www.euforyouth.eu](http://www.euforyouth.eu). @Central Project Management Agency

### A sample of publication on social media

We are happy to announce that the @College of Europe in Natolin is launching the Natolin Fellowship Programme as part of the #EU4Youth #natolin4eap project.

It is a comprehensive and innovative 8-month long non-degree fully funded professional development programme. It is designed for PhD students or recent PhD graduates below 35 years old who want to contribute to the integration of #Ukraine UA #Moldova MD and #Georgia GE into the European Union. The period of the Fellowship: June/July 2024 – January/February 2025.

Follow the link to get acquainted with the requirements of the Programme: [www.coleurope.eu/natolinfellowships](http://www.coleurope.eu/natolinfellowships) and apply before the deadline: 10 May 2024. For questions [→](#) [✉ natolinfellowships@coleurope.eu](mailto:natolinfellowships@coleurope.eu)

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\*Please, be aware that depending on the social media, the tags may be different. The tags by social media are listed above.



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*The main photo of the promotion:*



## Indicative schedule of publications in social media

It is planned to make up at least 4 publications about the Fellowship Programme through the social media channels of College of Europe in Natolin.

- All social media publications will be tagged. **You are more than welcome to share / repost with your own recommendations.**
- The content of the publication will be based on the content of the website.
- The posts will be accompanied by the photos specifically designed for the Natolin Fellowship Programme. Here is the link to the [folder](#) of the designed photos and the banner.

You are free to make respective changes.



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You may wish to attach a 1-page leaflet about the Programme, which you can find it [here](#).

We hope you will find the above information useful.

If you have any questions, please, contact us.

COLLEGE OF EUROPE IN NATOLIN

Nowoursynowska 84, 02-797 Warsaw, Poland

+48 531 815 741

[tatevik.hovhannisyan@coleurope.eu](mailto:tatevik.hovhannisyan@coleurope.eu)